

# CONVERD



EnviroScape Mural® is a PVC-free wall, window or hard surface scaping product that is easy to install and just as easy to remove, while supporting LEED credit certification for green building applications.

## EnviroScape Mural®

(wall and window scaping material)



**EnviroScape Mural®** is FSC® and Rainforest Alliance certified. This product is a high performance, dimensionally stable, breathable and eco-friendly material for wall, or window graphics as well as murals. To help it achieve a sustainable advantage over traditional vinyl and pressure-sensitive vinyl materials, EnviroScape Mural® is paper based and incorporates 10% post-consumer waste.

Engineered to be easy to install and completely strippable, the product also meets the strict California 01350 standards for indoor air quality, a prerequisite for LEED credit certification, and carries a class "A" fire rating based upon ASTM E-84.



**EnviroScape Mural® HD-Textured** is a heavy duty version of our existing scaping solution with a unique enhanced surface finish.

### Applications

- Murals
- Wall décor
- Pole Wrap
- POP signage
- Window signage



### Installation\*

- Spray water to the back of the sheet until thoroughly saturated.
- Gently fold the sheet with adhesive parts facing each other to keep moist and allow adhesive paste to activate.
- Set aside for 3 minutes.
- Unfold sheet and place onto a wall from top to bottom.
- Carefully smooth out bubbles and creases using a broad smoothing brush, not a squeegee, from the middle of the sheet out.
- If necessary, re-spray with water around the edges during the entire process.
- Allow surface to dry to the touch and wipe off any excess adhesive using a damp cloth or sponge.
- Wait for the installed panels to dry completely to the wall before trimming the excess waste using a straight handle knife with a fresh blade tip.

### Removal

- Start at the top of the image and remove a 6-8" section of the panel completely, and then continue to draw the product back on itself at a 180° degree angle until the image is completely removed.
- In instances where the EnviroScape substrate appears to be very tightly bonded to the surface, spray the surface lightly or apply a well dampened sponge over the surface of the printed image and allow the surface to sit for a minute or two before attempting to remove the printed image.
- Use a wet cloth to remove any remaining adhesive from surface.

\* An installation video can be viewed at [www.converd.com](http://www.converd.com)



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## Technical Data

Caliper	Basis Weight (gsm)	Smoothness/Sheffield	Opacity
6.6 pt / 6.6 mil	170	< 20	95+
10 pt / 10 mil	225	<30	97+

## Ink Capability

	Offset	Screen	Solvent	Ecosolvent	Latex	UV
<b>EnviroScape Mural®</b>	X	X			X	X
<b>EnviroScape Mural® HD-Textured</b>	X	X			X	X

## Product Availability

	Sizes	Calipers	Core	Packaging
<b>EnviroScape Mural®</b>	50" x 150' / 127cm x 45.7m	6.6 pt	3" / 6"	36 rolls / skid
	50" x 300' / 127cm x 91.4m			16 rolls / skid
<b>EnviroScape Mural® HD-Textured</b>	50" x 150' / 127cm x 45.7m	10 pt	3" / 6"	36 rolls / skid
	50" x 300' / 127cm x 91.4m			16 rolls / skid

### Members of:



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